

## **How to Conduct an Online Party**

### **\* Who is a potential hostess for an online party?**

- Family, friends and acquaintances that have *extremely* full schedules and are not able to find a time to host a party in person. Also those who live too far out of town for you to go and do a party with. It's always best to do LIVE IN PERSON parties, but this is a great alternative for certain situations.

### **\* Before the party preparation!**

- Send your hostess a party packet and encourage her to share the Look book with *everyone!* Set a date and time when the party will take place. Get the word out by sending an email invitation, postcard invitation and/or post the party on Facebook. I recommend two forms of communication to make sure it reaches everyone!

### **\* After the party!**

- Personally call everyone that placed an order and start to build a relationship with them. Ask the important questions found on our "Guest Feedback Form". Deliver products in a timely manner by mail or via Customer Delivery Service program. Send a thank you note with the orders!