

# MARY KAY® Lash & Brow Building Serum™

LET LASHES & BROWS  
LIVE UP TO THEIR  
FULLEST POTENTIAL

- Builds thicker-, fuller-looking lashes
- Improves the look of thin, sparse lashes & brows
- Improves lash volume
- Helps reduce lash loss during makeup removal

**\$38**

See results  
in 30 days!

ADD THESE TWO STEPS FOR  
A COMPLETE MARY KAY®  
LASH SPA™ EXPERIENCE.



## NEW! Mary Kay® Lash Primer

- Instantly intensifies lash volume and creates longer-looking lashes
- Strengthens and helps condition lashes
- Lifts lashes and helps them stay curled longer

**\$15**

## NEW! Mary Kay® Lash Love™

Waterproof Mascara  
Defines, defends and  
delivers significant volume  
without looking overdone.  
Available in:

- I ♥ black
- I ♥ brown

**\$15**

All product prices are suggested retail.

## HOW DOES IT WORK?

Our revitalizing Lash Response™ Complex includes amino acids, a peptide and red clover extract to help provide what lashes and brows need to stay healthy and strong.

## HOW DO I USE?

Apply along lashline at night like you would apply liquid eyeliner. For brows, apply to sparse areas and wait for the magic to happen while you sleep.